



June 10, 2024

NOTICE OF AWARD
No. 2024-081

MR. MARK CRISTHIAN VILLARIN
 Project Manager
 RED ROOT ARTISTS AND ARTISANS
 MULTIPURPOSE COOPERATIVE
 628 Mapagkawangawa St.
 Teacher's Village East, Quezon City

Dear **Mr. Villarín**:

With reference to your quotation for the **ONE (1) LOT TWO (2) AUDIO-VISUAL PRESENTATIONS ON PCAF**, we are pleased to confirm the award to your firm for the total amount of **ONE HUNDRED NINETY THOUSAND PESOS (Php 190,000.00)**, inclusive of appropriate taxes and fees, with the following specifications:

Item Description	QTY	Unit	Unit Cost	Total Cost
Two (2) Audio-Visual Presentations on PCAF	1	Lot	190,000.00	190,000.00
Deliverables				
The supplier is expected to prepare and deliver two (2) audio-visual presentations, as follows:				
Video 1:				
PCAF consultative bodies (National Sectoral Committees and Agricultural and Fishery Councils); 3-5 minutes running time				
Video 2:				
PCAF personnel; 3-5 minutes running time				
Video specifications:				
1080p resolution (1920x1080)				
Mp4 format				
16:9 aspect ratio				
Frame rate at 20-30 fps				
Encoded in high-profile, progressive scan				
Minimum 64kbps audio bitrate				
Qualifications of bidders/suppliers				
The supplier must have the following:				
At least eight (8) years of professional experience in the industry, specifically in audio-visual production;				
Handled and completed projects with at least three (3) government agencies in the areas of advertising, graphic design, creative writing, media production, and other related fields;				



The production team is composed of a director, production manager, cinematographer, production assistants, video editor, and 2D/3D artist				
Must be registered with the Philippine Government Electronic Procurement System (http://www.philgeps.net) as a legitimate service provider for government requirements				
Cost is inclusive of VAT/applicable taxes, as well as possible traveling expenses and meals for crew members for location shoots in Metro Manila				
See attached Terms of Reference				
Delivery Date: June 21, 2024				
Purpose: Production of PCAF AVPs				
Activity: Development of New Knowledge Products				

Please acknowledge receipt and acceptance of this Notice within 3 working days by signing in the space provided below and email us at bacsec@pcaf.da.gov.ph upon receipt thereof.

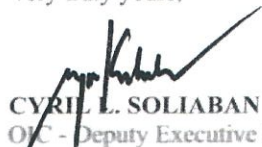
In connection with this Notice, please submit the following documents;

- Omnibus Sworn Affidavit that the bidder is not related to the HOPE by consanguinity or affinity up to the third civil degree;
- Signed Contract of Agreement.

For inquiries, you may get in touch with Mr. Ken Ryan P. Eleazar, BAC Secretariat of PCAF at telephone numbers 8926-2147. Loc 2622

Thank you.

Very truly yours,


CYRIL L. SOLIABAN
 OIC - Deputy Executive Director

I acknowledge receipt of this Notice of Award on JUNE 13, 2024
 Name of Authorized Representative MARK CRISTHIAN VILLARIN
 Signature _____

Bank Details:
 Name of Payee : Red Root Artists and Artisans Multipurpose Cooperative
 Name of Bank : Landbank of the Philippines
 Branch : Quezon City Circle
 Account Number : 0701-1403-38

