



Republic of the Philippines  
 Department of Agriculture  
**PRESENCE COUNCIL FOR AGRICULTURE AND FISHERIES**  
 Department of Agriculture Compound  
 Fisheries Road, Iloilo, Iloilo City  
 Tel. No. (02) 9229-8751 to 8754 and 8755; email: presc@da.gov.ph

SECURED DOCUMENT

July 1, 2024

**NOTICE OF AWARD**  
 No. DA-087

**MEL VICTOR E. TRIA**  
 First Vice President and Sector Head  
**SMART COMMUNICATIONS INC.**  
 4th Floor, Smart Tower 1 6799  
 Ayala Avenue, Makati City

Dear Mr. Tria:

With reference to your quotation for the (1) YEAR LEAD SERVICES SUBSCRIPTION FOR **129 SMART MOBILE PHONE USERS**, we are pleased to confirm the award to your firm for the total amount of **FOUR HUNDRED FORTY-EIGHT THOUSAND EIGHT HUNDREDD FIFTY-EIGHT PESOS (P448,858.00)** net total contract value, inclusive of appropriate taxes and fees, with the following specifications:

Item Description	QTY	Unit	Unit Cost	Total Cost
1 year lead services subscription for Smart mobile phone users with allocation worth P40,000/month	129	users		438,858.00
<b>Specifications:</b>				
1. The telephone lead provider owns a web-based platform specific for Smart subscribers that directly distributes lead to intended recipients in real-time				
2. Web-based platform should be able to: -import and store the contact details of intended lead recipients -send multiple leads in bulk simultaneously -be able to generate reports and receipts of the transactions -should have a database where registrations can be tracked, and only designated employee-administrators have access to it				
3. The service provider should -have a designated account-handler to assist and support PCAF in using the web-based platform -maintain orientation on the use of the web-based platform for the assigned PCAF employee-administrators. -have accessible customer support -inclusive of taxes				
<i>Please see attached distribution timeline and details</i>				

Please acknowledge receipt and acceptance of this Notice within 7 working days by signing in the space provided below and email us at [procurement@da.gov.ph](mailto:procurement@da.gov.ph) upon receipt thereof.





Republic of the Philippines  
 Department of Agriculture  
**PLANTING COUNCIL FOR AGRICULTURE AND FISHERIES**  
 Department of Agriculture Compound  
 43Physical Road, Diliman, Quezon City  
 Tel. No. (02) 8928-8751 to 64 locals 2461-2465, email: [pcr@affrc.dagpcr.da.gov.ph](mailto:pcr@affrc.dagpcr.da.gov.ph)

In connection with this Notice, please submit the following documents;

1. Oathsworn Affidavit that the bidder is not related to the HROFF by consanguinity or affinity up to the third civil degree; and
2. Signed Contract of Agreement.

For inquiries, you may get in touch with Mr. Ken Ryan P. Eleazar, BAC Secretariat of PCAF at telephone numbers 8926-2147, Loc 2622

Thank you.

Very truly yours,

  
**CYNTHIA L. SOLISARAN**  
 OC - Deputy Executive Director

14 AUG 2024

I acknowledge receipt of this Notice of Award on \_\_\_\_\_  
 Name of Authorized Representative **VICTOR Y. TRIA** /s/

Bank Details:  
 Name of Payee : SMART COMMUNICATIONS, INC.  
 Name of Bank : LANDBANK  
 Branch : BIENEDIA  
 Account Number : 0052 1197 23

