



ADVERTISING CONTRACT

Roberto S. Oca corner Railroad Sts., Port Area, Manila • Tel nos. 8527-7777 •
TIN 000-805-207-000

Date: **March 26, 2025**

Business Style: _____

TIN: _____

We hereby authorize the publication of our advertisement in The Philippine STAR as follows:

Name of Advertiser **Dept. of Agriculture-philippine Council for Agriculture and Fisheries**

Product/ Material Version _____

Contact Persons **Jez Campaniel** Contact No.: **09289176912**

Complete Billing Address **Eliptical Road, Diliman, Quezon City**

email: _____

Based on specifications below

Insertion Date/s **April 28, 2025**

Ad Size/ Color **4cols. x 15cms. / Full Color**

Section page/ position **Main Section**

Rate/ Col. Cm. **P240 / Col. Cm.**

Surcharges **80% Surcharge**

Cost of ad per insertion **P14,400.00**

Amount **P14,400.00 + 80% Surcharge + 12% VAT**

Payment before publication

Total Cost **P29,030.40**

Please Note **Ad space / page subject to availability**

Ad Material/s can be emailed at : **admaterial@philstarmedia.com**
ads@philstarmedia.com

ADVERTISING RATES*

P 400.00/col.cm. (Mon.-Sat.) PANA member P 360.00/ccm.

	Black & White	Full Color
Full Page (9x52)	P 187,200.00	P336,960.00
3/4 Page (9x40; 8x45)	144,000.00	259,200.00
1/2 Page (9x27; 6x40.5)	97,200.00	174,960.00
1/4 Page (5x24; 4x30)	48,000.00	86,400.00
1/8 Page (5x12; 4x15)	24,000.00	43,200.00

*Rates subject to 12% EVAT

COLUMN=CMS./COLOR

Column = Cm.	Color Surcharge
1 col.= 3.0 cm. 6 col.= 19.72 cm.	+ one spot color + 30%
2 col.= 6.34 cm. 7 col.= 23.06cm.	+ two spot color + 50%
3 col.= 9.69 cm. 8 col.= 26.41 cm.	Full color + 80%
4 col.= 13.03 cm. 9 col.= 29.75 cm.	
5 col.= 16.38 cm	

MECHANICAL SPECS

Paper Size	31.74 cms. x 54.6 cms.
Printing Size	29.75 cms. x 52 cms.
No. of Columns	9 (nine)
Column Depth	52 cms.
Column Width	29.75 cms.

MATERIAL DEADLINES

2 days before issue date

Authorized by (Client):

FLORELIZ P. AVELLANA

Printed Name of Authorized Representative

Signature of Authorized Representative

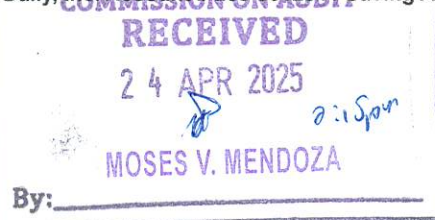
Accepted by (Publication):

Armand R. Magallanes

Printed Name of Designated STAR Representative

Signature of Designated STAR Representative

Please accomplish and email contract to **adtraffic@philstarmedia.com**. Please make your cheque payable to **PhilSTAR Daily, Inc.**
For Metrobank interbranch deposit, our account name is **PhilSTAR Daily, Inc. Account # 151-304162363-2 Saving Account.**
For PNB interbranch deposit, our account name is **PhilSTAR Daily, Inc. Account # 1684-1000-5328 Saving Account.**
For BDO interbranch deposit, our account name is **PhilSTAR Daily, Inc. Account # 258-8012541 Saving Account.**



REPUBLIC OF THE PHILIPPINES)
QUEZON CITY) S.S.

SUBSCRIBED AND SWORN to before me this 24 APR 2025 at Quezon City,
Philippines.

Doc. No: 202
Page No: 41
Book No: 1
Series of 2025.


ATTY. PAUL JERICK O. MALLARI
NOTARY PUBLIC FOR AND IN QUEZON CITY
Adm. Matter No. NP-298 (2024-2025) Until December 31, 2025
Roll of Attorneys No. 74996
PTR No. 7078184 / 01/06/2025 / Quezon City
IBP No. 488380 / 12/27/2024 / Pasig City
MCLE Compliance Certificate No. VIII-0008220 / Until April 14, 2028
2Fir. OSEC Bldg. Department of Agriculture, Elliptical Rd.,
Diliman, Quezon City